

Waterwise Plumber Program



With 50% of residential household water being used inside the home, the plumbing industry plays a vital role in promoting water efficiency.

For more than 10 years Water Corporation and [Master Plumbers and Gasfitters Association](#) (MPGA) have been successfully running the Waterwise Plumber Program. The Program equips plumbers with water efficiency advice and knowledge for installing and retro-fitting water efficient products to help WA become a more water efficient state.

There are many benefits to becoming a Waterwise Plumber and it's easy to do, so differentiate yourself from the competition and become a Waterwise Plumber today.

What are the benefits of becoming a Waterwise Plumber?

- You will receive the most up-to-date training for yourself and/or your staff on the latest waterwise principles, practices and products. Being equipped with waterwise knowledge is both a requirement to become a Waterwise Plumber and a benefit to your business.
- Get access to exclusive Waterwise branding promoting yourself as a Waterwise Plumber and differentiate yourself from the competition, for example:
 - We will provide the business with an electronic Waterwise logo to use in its own promotional activities. Please note that the logo must be used in accordance with the Waterwise style guide.
 - Waterwise vehicle stickers.
 - How to promote your Waterwise services information sheet.
- Being promoted by the Water Corporation as being leaders in your industry with the best waterwise service and advice and recommended to customers when they contact us.
- We will include the plumber's details on our website and direct our customers with plumbing enquiries to the list of Waterwise Plumbers on our website. Plumbers are expected to promote themselves as Waterwise Plumbers.
- You will be selected as a preferred supplier for various Water Corporation programs and projects. The Water Corporation engages with our Waterwise Plumbers wherever possible for initiatives throughout the community.
- Receive promotional materials to help promote yourself as a Waterwise Plumber.
- The Water Corporation will support Waterwise Plumbers businesses and provide waterwise materials for events, where appropriate.

Criteria for becoming a Waterwise Plumber

The Waterwise Plumber Program is open to MPGA members and other high quality plumbing providers. Participants must agree to the terms and conditions of endorsement as a Waterwise Plumber and meet the following criteria:

All plumbing staff (with direct customer contact) must:

- Undertake Enviro West training with MPA Skills and complete the associated assessment.
- Agree to continue to comply with required Envirowest standards.
- Hold a Plumber's Licence as issued by the Plumbers Licensing Board.
- Update waterwise skills and knowledge and complete re-endorsement every two years.

Waterwise Plumber Program



The Waterwise Plumber must be capable of providing waterwise advice to customers on matters such as:

- Basic sustainable plumbing practices
- Basic waste water management
- Water efficient product selection

Retaining the Waterwise Plumber endorsement

In order to retain Waterwise endorsement the Waterwise Plumber will be required to complete the re-endorsement process every two years. The Water Corporation will advise the Waterwise Plumber of the re-endorsement process, with support from the Master Plumbers Association.

Failure to meet these re-endorsement requirements may result in the withdrawal of the plumber's Waterwise endorsement and right to use the Waterwise logo and promotional material.

Register your interest

To participate in the program please contact waterwise.programs@watercorporation.com.au or call (08) 9420 3152 and become a Waterwise Plumber today!